



CLEAN DRINKING WATER – THE KEY TO SURVIVING ANY DISASTER

Clean water is probably the most important asset in any emergency preparedness plan. Not only is it vital for hydration, but it can also be used for first aid, meal preparation, sanitation, and other needs. At a minimum, just for basic survival, you'll need 1 gallon of drinking water per person, per day. Now imagine for a moment that you have made your preparations to be ready and purchased 20 gallons of water for your family in the typical plastic bottles sold in the grocery store. If the water remains untouched for any length of time or is stored improperly, will it still be safe to drink when you need it?

Last month I attended the **International Association of Emergency Managers Conference** in Long Beach California. In the exhibit hall, there were all sorts of products being showcased to the emergency management community. Normally, I don't mention products or services in my newsletters, but I found something unique I feel is well worth mentioning, it's called Puravai Long-Term Water.

Here is what Adam Cabacungan, Vice President of Operations had to say: *"The water marketplace is alive with new innovations for storage, filtration and personal health. However, surprisingly spotty and limited testing has been done on these products, leaving the way open for exaggerated claims as to how pure their water really is, instead of having the scientific data that certifies the water purity. The reliability of many filters and their ability to keep out molds or bacteria has been disturbing. The containers themselves which are used to store bottled, boxed, bagged or canned water has also been problematic because they break, leak, have an unpleasant taste or allow bacteria to grow. In most cases, the actual shelf life hasn't been verified and independent lab testing is nearly non-existent. Puravai's filtration process completely removes 100% of bacteria, and is free of viruses, chemicals, toxins, heavy metals and other contaminants that are detrimental to your health. Our container holds 1 liter of pure water in an environmentally friendly military-grade triple-sealed container that can be re-used hundreds of times. Our water is actually tested by an independent U.S. lab and certified."*

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Here is a website devoted to testing commercially sold water in bottles: <https://www.alkalinewaterplus.com/analyzing-comparing-brands-of-bottled-water/>



To be completely prepared for a disaster, you need to know how to recover before a disaster strikes. *The Red Guide to Recovery* and *Secrets of The Insurance Game* are packed with insight and powerful information that will strengthen your resiliency. Only two types of people emerge from disasters – survivors and victims and a little knowledge can make all the difference!

